# NDIS BUSINESS WORKSHOP EVENTS SPONSORSHIP

BROUGHT TO YOU BY





## WHO IS RACHEL CAREY?

Rachel Carey is the powerhouse woman. In 3 short years she built her business from zero to 8 figures and is still growing. Now she wants to help other SME's and business owners who are struggling with self-belief, confidence and burnout.

Her commitment to the NDIS sector is deeply personal, born from first-hand experiences within her own family. This fuels her drive to act as an authentic leader, continuously engaging in selfdevelopment, and delivering a service of which her family can be proud.

It's not where Rachel is today that should inspire you, but rather the road that she has travelled to get here. If there is one thing Rachel wants to leave you with; that is the belief that you can do anything you set your mind to. And she wants to empower you to get there.



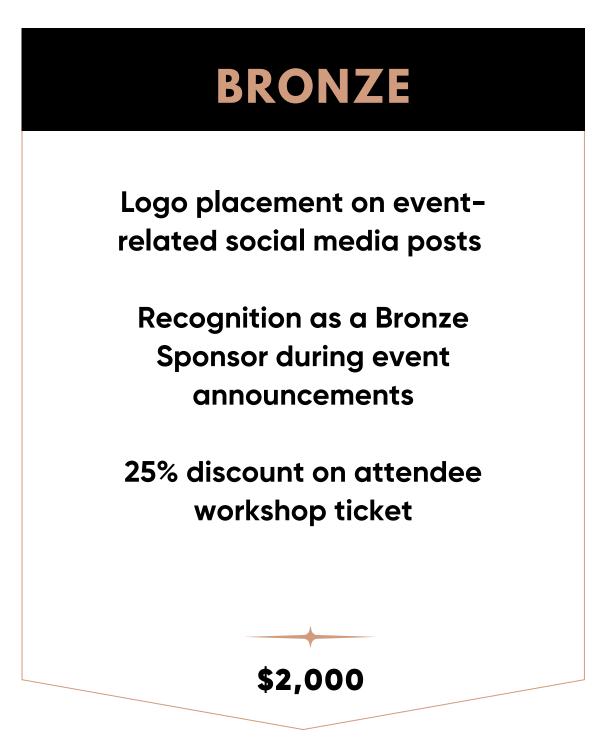
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# **ABOUT THE EVENTS**

Welcome to the NDIS Business Workshops, premier events designed to unite the movers and shakers of the NDIS sector. These events bring together a group of NDIS business owners, CEOs, entrepreneurs, and industry leaders for a day filled with insightful presentations, interactive workshops, and networking opportunities. We bring in top industry experts and keynote speakers, giving the audience gain the latest insights and strategies to grow and scale their business. Our events are crafted to inspire, educate, and connect people with the best minds in the field, and most importantly, to have fun!







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Logo placement on event-related social media posts

Logo placement on event marketing materials (website, social media, email communications)

Recognition as a Silver Sponsor during event announcements

Opportunity for event MC to announce a short company BIO at the event

50% discount on attendee workshop tickets & networking event

#### \$5,000



### GOLD

Dedicated social media post announcing sponsorship

Logo placement on event marketing materials (website, social media, email communications, print outs on the day)

Recognition as a Gold Sponsor during event announcements

Opportunity to display branded promotional materials at the event

Opportunity to give an introduction to audience at the event (up to 5 minutes)

75% discount on attendee workshop tickets & networking event







### ELITE

12 Month Sponsorship agreement

Dedicated social media post announcing sponsorship each event

Logo placement on each events marketing materials and signage (website, social media, email communications, print media, media wall)

Recognition as a Platinum Sponsor during every event announcements

Branded welcome drink at networking event

Sponsors table at the workshops

Shout out including business offering in newsletter post event

Be included on the Q&A panel

Opportunity to display branded promotional materials at the event

10-minute presentation slot during the event to showcase your business to attendees

Access to the attendee list post each event

10% discount code on workshops & networking events to promote to your wider network

x2 complimentary workshop tickets & networking tickets







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Inclusions	BRONZE	SILVER	GOLD	ELITE
Logo placement on event-related social media posts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recognition during event announcements	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Discount on workshop tickets & networking event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo placement on event marketing materials		$\checkmark$	$\checkmark$	$\checkmark$
Opportunity for event MC to announce a short company BIO at the event		$\checkmark$	1	,
Dedicated social media post announcing sponsorship			$\checkmark$	$\checkmark$
Logo placement on event marketing materials & print outs			$\checkmark$	$\checkmark$
Opportunity to display branded promotional materials at the event			V	$\checkmark$
Opportunity to give an introduction to audience at the event			$\checkmark$	$\checkmark$
Logo placement on event marketing materials,				$\checkmark$
printouts & signage				
10-minute presentation slot				$\checkmark$
Access to attendee list				$\checkmark$
10% affiliate discount code on workshop & networking events				$\checkmark$
x2 complimentary workshop tickets & networking tickets				$\checkmark$
12 month sponsorship				$\checkmark$
Branded welcome drink at networking event				$\checkmark$
Sponsors table at the event				$\checkmark$
Shout out in newsletter post event				
Be included in the Q&A on the day				$\checkmark$



## BENEFITS FOR SPONSORS



#### **BRAND EXPOSURE**

Reach a targeted audience of NDIS industry professionals and decision-makers.

#### **NETWORKING OPPORTUNITIES**

Connect with potential clients, partners, and industry leaders.

#### THOUGHT LEADERSHIP

Position your brand as a leader in the NDIS sector with a presentation slot (Platinum Package).

#### MARKETING COLLATERAL

Showcase your brand through logo placement, signage, and promotional materials.

#### SOCIAL MEDIA EXPOSURE

Gain visibility through event-related social media posts and promotions, leveraging Rachel Carey's large audience.





## THANK YOU FOR YOUR INTEREST!

#### **GET IN TOUCH**

Phone <u>1300 172 919</u>

Website <u>rachelcarey.au</u>

Email <u>hello@rachelcarey.au</u>

Prices listed in this pamphlet do not include GST.